

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Richard J. Schneider, Vincent S. Manfredi

Serial No.: Not yet assigned

Group Art Unit: Not yet assigned

Filed: December 8, 2003

For: SYSTEM FOR JOIN-UP INCENTIVE MESSAGING AND BONUSING

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Prior to Examination, please amend the application as follows.

IN THE SPECIFICATION

Please replace the paragraph beginning on page 13, line 7 with the following:

The triggers are typically static, such as awarding a complementary meal coupon when a player has a requisite amount of coin-in over a ~~meal~~ given period. Other triggers can be dynamic or based on dynamic variables, such as awarding a free return play to the top 10% of players in a casino or group of casinos over a given time period.

The full text of the replacement paragraph without markings to show changes is reproduced below:

The triggers are typically static, such as awarding a complementary meal coupon when a player has a requisite amount of coin-in over a given period. Other triggers can be

dynamic or based on dynamic variables, such as awarding a free return play to the top 10% of players in a casino or group of casinos over a given time period.

Customer No. 20575

Respectfully submitted,

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